



# Kayla Marriott

## Filmmaker

Kayla Marriott is a filmmaker based in the Bay Area. Driven by a passion for bringing diverse voices to the forefront of her work. Kayla has honed her craft through social media work, award-winning filmmaking, and freelance commercial work.

## Experience (since 2021)

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### 2023-Present

49ers Studio | San Francisco Bay Area

#### Videographer and Editor

Freelance Videographer and Editor for the San Francisco 49ers. Shoot, edit, and curate high quality content during NFL home games.

### 2023-Present

Lemonlight | San Francisco Bay Area

#### On Set Producer/Director/Grip

Freelance Producer, Director, & Grip for Lemonlight shoots in the Bay Area. Lemonlight is High-Quality Affordable Video Production for Brands & Agencies Nationwide.

### 2018-Present

A Very Marry Productions | San Francisco Bay Area

#### Producer & Director

Wrote, produced, directed award winning mid-length narrative that has gone onto win numerous awards at festivals. A Very Marry Productions is Kayla Marriott's production company that has been creating award-winning content since 2018.

### 2022-2023

Lambertville Historical Society | Lambertville, NJ

#### Social Media Manager

Produced content and maintained calendar for historical society. Transformed social media presence for LHS, elevating engagement from 10-20 likes per post to over 300 likes and reaching an audience of 20,000 individuals per content piece. Implemented innovative content strategies, fostering a 1500% increase in online visibility.

### 2023

Animal Alliance | Lambertville, NJ

#### Content Creator

Produced content for Animal Alliance, a dog shelter. Transformed videography and photography of dogs, elevating engagement per content piece. Made innovative content to build and grow online visibility through monitoring analytics platforms.

### 2021 - 2022

UrbanPromise Trenton | Trenton, NJ

#### Operations and Media Manager

Produced, shot, & edited, videos for marketing, social media, and grant funding. Managed online databases, email campaigns, and social media and general office assistance.

## Contact

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### Phone

201-245-8484

### Email

kmmarriott@alumni.massart.edu

### Address

488 41st street, Oakland, CA 94609

## Education

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2020

### Film/Video

Massachusetts College of Art and Design

## Skills

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A strong background in creating, producing, and editing film and digital media content - run-and-gun filmmaking - Comfortable with industry-standard software and equipment, both digital and analog - Editing in Adobe software, DaVinci, and Avid - Computer Skills - Interpersonal communication skills - Working collaboratively - Love for the sport of soccer - Customer Service - Creating a supportive and inclusive learning environment - Thrives in fast-paced and high-pressure environments

## Reference

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### Aaron Sarmiento

Video Producer for the San Francisco 49ers

Phone: (669) 255-9084

Email: asarmiento@gmail.com

### Melissa Mantz

Retired Executive Director, UrbanPromise Trenton

Phone: 609-540-9174

Email: mmantz@urbanpromisetreton.org